

Graphic Designer

Freelance graphic designer with 5+ years of experience and a former background in higher education administration and creative ministry. Seeking a full-time position as a graphic designer specializing in brand identity, advertising design, and print media. Highly organized individual with excellent communication skills, capacity to multitask, work independently, and collaborate within teams in fast-paced environments.

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WORK EXPERIENCE

Graphic Designer

Freelance [↗](#)

Jan 2016 – Present

Various Locations

- Imagines and designs logos for a variety of clients in multiple fields
- Develops visual brand identity for co-curricular programs at Wake Forest University School of Divinity through style guides, digital graphics, and email marketing campaigns
- Creates illustrations, websites, album covers, and social media graphics for music artists and local creative personalities

Assistant Director of Community Engagement

Wake Forest University [↗](#)

Feb 2018 – May 2020

Winston-Salem, NC

- Established visual brand identity for multiple programs including logo, graphics, slide presentations, email campaigns, and principle documents
- Designed and implemented operations, communications, and marketing for co-curricular events
- Managed and coordinated recruitment plan for clergy-based continuing education certificate programs
- Developed and upheld strategic planning and assessment for the Collaborative for Public Religious Leadership

Program Coordinator

Wake Forest University [↗](#)

Jul 2017 – Feb 2018

Winston-Salem, NC

- Assisted with the creation and execution of various on-campus extracurricular programming for students
- Designed over 20 flyers for digital and print promotion of student and community events
- Conducted intercultural competency and community formation initiatives for students and faculty

EDUCATION

Master of Divinity

Wake Forest University [↗](#)

Aug 2014 – May 2017

Bachelor of Arts in Religion

Pepperdine University [↗](#)

Aug 2010 – April 2014

SKILLS

Graphic Design



Logo Creation



Print Design



UI Design



UX Design



Design Strategy



Digital Content Creation



Sketching



Wireframing



Typography



Infographics



Color Theory



Social Media Management



Marketing



Public Speaking



Creative Writing



Adobe Creative Suite



Adobe Illustrator



Adobe Photoshop



Adobe InDesign



Adobe Premiere Pro



Adobe After Effects



Canva



Figma



Google Ad Words



Wordpress



Wix



Google Suite



Microsoft Office



ORGANIZATIONS

Interaction Design Foundation (2020 – Present)

Black Professionals In Tech Network (2021 – Present)

HONORS AND AWARDS

Addie Davis Award for Excellence in Preaching (2017)

Guthrie Prize for Exceptional Promise in Ministry (2017)

Jeanette Wallace Hyde Award (2014)

Bowers, Davis, and Todd Award for Leadership in

Diversity and Inclusive Excellence (2014)

Posse Foundation Full-Tuition Leadership Scholarship (2010)